

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.72

-1953-

Na

OPPEN GREENHOUSES
4330 Auburn Rd. Salem, Oregon.

The AFRICAN VIOLET- Saintpaulia- in its present state of development is one of the easiest plants to grow in our modern homes. Its good blooming qualities is far greater than was the case in our Grandmother's day.

The AFRICAN VIOLET is the most popular house plant today and is likely to remain so for some time to come. It is easy to care for if simple rules are followed.

The African Violet of today is a plant of living beauty and is available in a wide range of color and leaf formation.

We have many of the newer varieties for those who desire to have the latest and most popular. We also have a good many of the better older varieties at lower prices for the beginner and the enthusiast who desires a larger collection of the best.

If you do not see the one you want in our list, write us as we have many more in our greenhouse.

To our friends and customers we wish to state that our stock is clean and as true to name as we are able to secure.

Several varieties are our own introduction and at present are exclusive with us.

Our list of varieties is increasing constantly and we will send out new lists from time to time. Should you desire to stay on our mailing list, please let us know as otherwise only those who send us orders will continue to receive our list after the first few copies.

ALL OUR PLANTS ARE STATE INSPECTED AND MAY BE SHIPPED TO ANY PART OF THESE UNITED STATES. IF YOU LIVE IN CANADA WE CAN SEND YOU PLANTS IF YOU WILL GET AN IMPORT PERMIT FROM YOUR DEPARTMENT OF AGRICULTURE AND FORWARD IT TO US.

Orders of \$3.50 Or more are prepaid unless otherwise stated. If less than \$3.50 please add 50¢ for packing and postage.

If you desire special delivery, please add 50¢ extra for this. We guarantee safe arrival if special delivery.

FREE- With an order of \$5.00 we will send free your choice of any 75¢ violet or rooted leaf. With an order of \$10.00 or more we will send your choice of any \$1.50 value or 75¢ value for each \$5.00 of your order. THIS OFFER DOES NOT APPLY TO OTHER SPECIAL OFFERS.

LET

US

MAKE

YOU

HAPPY

WITH

BEAUTIFUL

AFRICAN

VIOLETS

OPPEN GREENHOUSES

4330 Auburn Rd.

SALEM, OREGON.

The Board of Directors of the Company has decided to pay a dividend of \$1.00 per share of common stock for the year ended December 31, 1954. The dividend will be payable on or about February 1, 1955, to the holders of record of the common stock as of December 15, 1954. The dividend is payable in cash or in shares of common stock at the option of the shareholder. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date.

In our opinion, the dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date.

All the shares of common stock owned by the shareholder as of the record date are entitled to the dividend. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date.

Amount of \$1.00 per share of common stock. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date.

THIS IS AN ORDER OF \$1.00 per share of common stock. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date. The dividend is payable to the holder of the common stock as of the record date.

ALL
TO
BY
DATE
SIGNED
WITNESSES
NOTARY
OFFICE
CITY
STATE
COUNTY

CARE OF YOUR AFRICAN VIOLET

LIGHT - Place your violets where they get good light at all times but not much direct sunlight in the summer months. In winter when the sunlight is not as strong they will need more. When healthy plants have light, yellowish foliage they are probably getting too much sun. Very dark green foliage and lack of flowers means they are not getting enough light.

WATERING - NEVER use cold water. Use water that is lukewarm or at least as warm as room temperature. If you water from the bottom be careful to remove the plant from the water when the soil shows moist on top. If left too long in water the soil gets soggy and roots will be damaged. Part of the time at least they should be watered from the top because they should have some leaching of the soil to remove excess soluble salts. The plants need to have the foliage sprayed occasionally with lukewarm water and it does not spot the foliage if no sun hits the foliage until the plant is thoroughly dried off.

TEMPERATURE - The average house temperature of 70 - 72 degrees is very satisfactory but they will do good anywhere between 60 to 80 degrees but they like the temperature to be as even as possible. Sudden changes of temperature or strong drafts of air will cause the flowers to drop. In cold weather keep plants away from unprotected windows at night or when temperature could go below 60 degrees.

HUMIDITY - Many times the humidity in the home is too low for Violets to bloom well and to increase it place the plants on a saucer or tray of pebbles, sand or chicken grit and keep water in tray but not enough so that the pot is in the water. Humidity is often higher in the kitchen than in other rooms.

SOIL - African Violets need a light well drained soil. A good soil mixture may be made up of light garden soil, sand, leaf-mold, peat and rotted manure. This should be sterilized.

FERTILIZERS - The plants should have a feed about every two weeks of any good complete fertilizer, following the directions on the package.

WHEN YOUR PLANTS FAIL TO BLOOM - It may be that they have been shifted into a pot that is a little too large and it will take a little time for roots to develop but usually they need more light than you are giving them, regular feeds of fertilizer, less water letting them get a little dry between waterings and when the plant gets too full of leaves or crowns they should be thinned out by removing some of the outside crowns or repotting, or just thinning out some of the leaves.

PROPAGATING - In propagating violets from leaves use a sharp knife or razor blade and cut off the leaf stem leaving about one inch of the stem and place in vermiculite or sterilized sand up to the leaf and keep moist until small plants come and are large enough to pot up in small pots. Single crown plants usually look better and bloom better than plants with more than one crown.

LET

US

MAKE

YOU

HAPPY

WITH

BEAUTIFUL

AFRICAN

VIOLETS

OPPEN GREENHOUSES

4330 Auburn Rd. Salem, Oregon

OPPEN GREENHOUSES

4330 Auburn Rd.

Salem, Oregon

PLANTS OF THE FOLLOWING VARIETIES OF AFRICAN VIOLETS ARE NOW READY IN SIZES SUITABLE FOR MAILING. SOME ARE IN SHORT SUPPLY SO PLEASE LIST SUBSTITUTES WHEN POSSIBLE AND THUS AVOID DELAY. WE SHIP IN ROTATION UNLESS WE HAVE TO HOLD BECAUSE OF SHORTAGE.

ESTRELLITA- NEW--EXCLUSIVE- a CAROLYN K. RECTOR origination. This is a Grotei hybrid and makes a good climber or hanger. Especially nice trained on a small trellis. It is a strong grower and a good bloomer. The color of blossom is a glistening white with sides of petals marked in blue-violet 6, which gives it it's name. We are now booking orders and will ship as fast as ready. We should have a few late this fall and will ship as soon as possible, weather permitting. No leaves or cuttings. Plants only. 3.00

RED APPLE- NEW- Our introduction. Medium large red flowers with two upper petals very dark. This is a sport of Appleblossom and has similar habit of growth, but dark foliage. 2.50 Propigates true.

PINK WONDER- Ulery's NEW Patented pink. A pink of Distinction. Large round deep pink flowers, with up to 15 in a cluster. Darker eye. Nice foliage. Small plants 1.50 larger plants 2.50

GENEVA BEAUTY- Excellent NEW variety. Has purple flowers with white edge that does not fade. Plants have good shape. 2.25

FROSTY- NEW- Varigated foliage. Propigates true. 2.50

SPRINGFIELD BEAUTY- Extra large double blue flowers. 2.50 NEW

SHOW QUEEN- A RECTOR origination. Large shining light green girl leaves. Clear light blue flowers. Makes a large showy plant. 2.50

FORTUNA- (RECTOR)- Medium dark girl foliage, medium red-violet flowers. 2.00

BRIGHT ANGEL- Rather upright growth, medium green girl type leaves, curled and crenellated. Flowers red violet 2. Another RECTOR origination 2.25

SILVER MOON- Also a RECTOR origination. Upright growth. Large round shining light green leaves. Large round white flowers. Good bloomer that gets very large. 2.25

KATHERINES PURPLE- Our NEW introduction, Exclusive. Large purple blossoms on dark green leaves, makes beautiful single crown plant. 2.00

OREGON GIRL- New- Large blueish purple flowers, medium green girl foliage. Nice rosette when grown single crown. 2.00

NARBONNE- NEW- Rather flat growth, long stems, girl leaves with large white spot, rest of leaf medium light green. Leaves are curved over on the edges so that leaves are shaped like a scoop shovel. Flowers are medium violet 2.50

SILVER LINING- (Fischer) Light blue double flowers, edged white. Small plants 1.50

SNOW LINE- (Fischer) Red lavender, white edged double flowers. Small plants 1.50

CALIFORNIA PLUM- Deep plum red blossoms. A very good red. 2.00

BLUE FAIRY TALES- Large flowers of ultramarine blue with bright yellow eye. Good bloomer. 1.75

EVENING SUNSET- Light blue with overcast of pink. White eye. 2.00 (Ulery)

PINK ATTRACTION- Pink blossoms with rosy eye. Good foliage. GOOD. 1.75

STAR GIRL- White flowers with blue edge. Girl foliage. 1.50

ORCHID DuPONT- Large dark orchid blossoms on good DuPont foliage. 1.75

APOLLO- A fine semi light blue double. 1.50

ORCHID GENEVA- New. Orchid flower with white edging, medium green leaves. 1.75

TEAR DROPS- Miniture light blue double. 1.25

STAR SAPHIRE- Pat. Plain leaves with blue star shaped blossom. 1.50

ORCHID SUNSET DOUBLE- Double orchid blossoms. Plain leaves. 1.50

PURPLE HEART- Large heart shaped leaves with large light spot. Purple flowers. 1.25

REDLANDS- Medium dark green leaves, heart shaped and slightly spooned. Dark orchid flowers. 1.25

PINK CHEER- A deep pink. Dark foliage that is red on reverse side. A winner. 1.00

ROBINHOOD- A n outstanding maroon red on graceful dark green foliage. 1.50

SILHOUETTE- Delicate blue blossoms with darker center. 1.00

SIR LANCELOT- Knight of the bi-colors. Top petals deep purple with same shade on ends of lower petals. 1.50

TWILIGHT- White flowers with wide blue border. This is one of our best sellers in our store. 1.50

APPLEBLOSSOM- DuPont type leaves. Flowers blush white with lavender eye. 1.00

BLUE HEIRESS- A free flowering plant with DuPont type girl leaves, medium blue flowers of good size. 1.50

DOUBLE LADY- Dark girl foliage, double blue flowers. 1.00

PORTLAND ROSE- Orchid rose bloom on light green foliage. 1.25

ROYAL RIPPLES- Very dark curly twisted leaves with red backs and stems, fringed medium dark blue flowers. 1.25

PAINTED GIRL- A beautiful novelty, Glistening white blossoms edged orchid. 1.25

ROS'ONNA JEWEL- Wine red blossoms on beautiful girl foliage. 1.25

Oct. 10, 1953. OFFEN GREENHOUSES SALEM, OREGON 4330 Auburn Rd.

ALMA WRIGHT-Double white flower, light green leaves . I.00
 AMAZON BLUE EYES-Amazon foliage,medium blue flowers with dark blue eye. I.25
 AZURE BEAUTY-Double white flowers with lavender or blue markings. I.00
 BLUE MOON- Dark green leaves,large round pastel blue flowers. I.00
 BRUSSELS SPROUTS- Curly medium light green leaves, blossom shaped like brussels sprouts. I.00
 BRONZ RED GIRL-Lovly girl foliage, reddish blossoms. I.00
 BICOLOR- Two tone lavender flowers with upper petals darker. .75¢
 BLUE ORIO VALLEY- Blue flowers with white eye. .75¢
 BLUE BIRD Imp.- Large deep green leaves, blue flowers. .75¢
 CARMEN- A goor red. Claret red blossoms. I.00
 CRAZY QUILT- Oddly marked leaves, flowers vary in number of petals. Blue. I.25
 CORSAGE-Light blue double blossoms. I.25
 DOUBLE ROSE- Rose and white blossoms, good green foliage. I.25
 DuPONT ORCHID- Deep orchid blossoms,two upper petals darker. DuPont foliage.I.25
 DOUBLE NEPTUNE- Neptune foliage. double purple flowers. .75¢
 DELIGHT- Dark smooth leaves, medium light blue flowers. I.00
 FANTASY- Varigated blue and pink bloom, strong grower. I.00
 FLUFFY ORCHID- Ruffled foliage, ruffled light orchid blossoms. .I.25
 FRINGETTE LAVENDER- Ruffled leaves, fringed lavender blossoms. .75¢
 GORGEOUS BLUE WONDER-Tones of blue over white, Very heavy bloomer. I.25
 GYPSY CROWN- Beautiful bi-color blossoms. Medium dark foliage. I.00
 GROTEI- Triling specie with light blue blossoms. I.25
 GENEVA RAINBOW- Wine red flowers with white edge.. .75¢
 GYPSY ALMA GIRL- Bronze girl leaves, orchid bi-color blossoms. I.00
 GYPSY PRINCESS- Girl foliage. Flowers light lavender with darker eye. I.00
 GYPSY MAIDEN*-Medium blue flowers on good clean girl foliage. .75¢
 HELEN WILSON BOQUET-Double wine red flowers, girl foliage. I.00
 LACY GIRL-Hansome foliage, fringed and curly. deep blue flowers. I.25
 GENEVA PINK- Large pink blossoms held well above the foliage. I.00
 MULTIFLORA-Medium blue flowers, upper petals double, lower petals single.I.25
 MINUET GIRL. New-Minuet blue blossoms, good girl foliage. I.75
 MAUVE FRINGETTE-Pastel mauve-lavender flowers, fringed. ruffled leaves. .75¢
 NORSEMAN- Medium green glossy leaves,Medium light blue flowers.Flat growth..75¢
 OREGON BLUE- Dark blue blossoms held well above the foliage. I.25
 ORCHID NEPTUNE-Beautiful neptune foliage.lovly light orchid flowers. I.00
 PINK SUPREME-Large Pink flowers on slightly quilted foliage. I.00
 PACIFIC PRINCE-(RECTOR)-Dark green oval smooth leaves,brilliant blue flowers.I.50
 PURPLE LACE-Dark purple fringed blossoms on dark ruffled foliage.I.00
 PINK DELIGHT- Light pink flowers, dark foliage.I.00
 PINK LUSTER-Good foliage, light pinkblossoms.I.00
 PURPLE GIRL- Girl foliage, deep purple blossoms. I.00
 PINK FANTASY-Simular to PINK CHEER. I.00
 PRINCESS ELIZABETH- Smooth round girl leaves, flowers reddish purple. I.00
 PLUM SATIN- Flat growth, red-violet blossoms. .75¢
 PURITY- Plain leaves, double white flowers. .75¢
 RED BEAUTY- red blossoms, good foliage. .75¢
 RED KING- Medium dark heart shaped leaves,dark red-violet blossoms. I.00
 RED PRINCESS- An excellent new red, wine red blossoms.I.50
 RED LADY- Bronzy girl foliage, red blossoms. I.00
 RAINBOW DELIGHT- Red backed foliage, medium blue double flowers. I.00
 SEA GIRL- Medium blue double, girl foliage. I.25
 SAILORS DELIGHT- Girl foliage, double light blue blossoms. I.00
 SAILOR GIRL- Medium blue flowers, girl foliage. I.00
 SUNRISE- Slightly spooned leaves, flowers red-purple bi-color. I.00
 SNOW PRINCE -White blossoms, light green plain leaves. I.25
 SNOW GIRL- White flowers, girl leaves. .75¢
 SHOW GIRL- Good girl foliage, blue flowers. Good bloomer. .75¢
 VELVET GIRL- Pansy like blossoms,wine red, upper petals darker. Girl leaves..75¢
 VELVET BOQUET- Deep royal purple double blossoms,girl foliage. .75¢
 WHITE FRINGETTE- Ruffled white blossoms, ruffled leaves. I.25
 YELLOW BROWN GIRL-Girl leaves, small, yellowish, crinkled cup shaped flowers. I.00

LET

US

MAKE

YOU

HAPPY

WITH

BEAUTIFUL

AFRICAN

VIOLETS

1953 Hall list, African violets- OFFEN GREENHOUSES, 4330 Auburn Rd.
Salem, Oregon

In the following list, SP means we have that variety in small well established plants. RL stands for rooted leaves and L stands for fresh cut leaves. Only those listed are available at this time.

GROUP # 1. SP 1.25 each. RL .75 each. L .60 each.

AABINO-L	ALL AGLOW-L	BLUE OHIO-L
BRIGHT ANGEL-L	CALIFORNIA PLUM-L	GRAND AWARD-L
LADY CAROLYN-L	FROSTY-L-SP	EVENING SUNSET-L-RL-SP
FORTUNA-L	EVENING STAR-L	GENEVA BEAUTY-L-RL-SP
KATHERINE'S PURPLE-L-RL-SP	NARBONNE-L	OREGON GIRL-L-RL-SP
PINK WONDER-L*RL-SP	SPRINGFIELD BEAUTY-L-RL	SHOW PINK-L
RED APPLE-L-RL	SHOW QUEEN-L-SP	SILVER MOON-L-SP

GROUP # 2. SP 1.00 each. RL .75 each. L .50¢ each.

APOLLO-L-SP	AURORA-L	BLACK FRINGE-L
BLUE SHEEN-L	BLUE CHARM-L	BLUE HEIRESS-L-RL-SP
BLUE FAIRY TALES-L-RL-SP	CHRISTMAS STAR-L	CRAZY QUILT-L
DuPONT ORCHID-L	FLUFFY ORCHID-L	GROTHE-L
GENEVA PRINCESS-L	GLORY-L	MINUIT GIRL-L-RL
MULBERRY GIRL-L	MOON RIPPLES-L	ORCHID GENEVA-L-RL-SP
ORCHID SUNSET, DOUBLE-L	PINK ATTRACTION-L-RL-SP	PORTLAND ROSE-L-RL-SP
ROBINHOOD-L-RL-SP	PUGET PEARL-L	PACIFIC PRINCE-L-RL-SP
RUFFLED QUEEN-L-RL-SP	RED PRINCESS-L	ROSE MARIE-L
SILVER LINING-L	SNOW LINE-L	STAR GIRL-L-RL-SP
STAR SAPHIRE-L-RL-SP	SPRING BONNET-L	SEA GIRL DOUBLE-L-RL-SP
SIR LANCELOT-L-RL-SP	SNOW WHITE-L	TWILIGHT-L-RL-SP
TEAR DROPS-L-RL-SP	WESTERN SUNSET-L	MORIE GIRL-L
OHIO BUCKEYE-L	OHIO HOLLY-L	DAYBREAK-L

GROUP # 3. SP .75¢ each. RL .50¢ each. L .35¢ each

APPLEBLOSSOM-L*RL-SP	AZURE BEAUTY-L-RL-SP	ALMA WRIGHT-L-RL-SP
AMATHYST SUPREME-L	AMERICA-L-RL-SP	AMAZON BLUE EYES-L
BLUE MOON-L-SP	BRUSSELS SPROUTS-L	BONZ RED GIRL-L*RL-SP
BLACK BEAUTY-L-RL-SP	BLUE CHARD-L	CARMEN-L-RL-SP
CHORUS GIRL-L	CORSAGE-L-RL-SP	DOUBLE LADY-L-RL-SP
DOUBLE ROSE-L	DELIGHT-L	DOUBLE ORCHID GIRL-L
DuPONT LAVENDER PINK-L	FRILLED BLUE DELIGHT-L	FANTASY-L-RL-SP
FLUFFY DOUBLE-L	FRINGETTE WHITE-L	FRINGETTE LAVENDER-L-RL-SP
GORGEOUS BLUE WONDER-L	GYPSY CROWN-L-RL-SP	GENEVA PINK-L-RL*SP
DOUBLE ORCHID-L	GYPSY ALMA GIRL-L	GYPSY PRINCESS-L
HELEN WILSON BOQUET-L-SP	LACY GIRL-L-RL-SP	LAVENDER GIRL-L
MULTIFLORA-L-RL-SP	MARY'S ORCHID-L	MAMMOTH RED-L
OREGON BLUE-L-RL-SP	ORCHID NEPTUNE-L-RL-SP	PINK DELIGHT-L-RL-SP
PINK CHEER-L-RL-SP	PURPLE HEART-L-RL-SP	PAINTED GIRL-L-RL-SP
PURPLE LACE-L-RL-SP	PINK LUSTER-L-RL-SP	PINK FANTASY-L-RL-SP
PRINCESS ELIZABETH-L-RL-SP	PURPLE GIRL-L-RL-SP	PINK SUPREME-L
PURPLE GLORY-L	RED LANDS-L-RL-SP	ROYAL RIPPLES-L
ROS'ONNA JEWEL-L-RL-SP	ROS'ONNA SWIRL-L	RAINBOW DELIGHT-L
RED RIPPLES-L	RED MENTOR-L-RL-SP	RED HEAD dark-L-RL-SP
RED GIRL-L	SILHOUETTE-L	SAILOR GIRL-L
SAILOR'S DELIGHT-L-RL-SP	SUNRISE-L	SNOW PRINCE-L
TINTED GIRL-L	TINTED LADY-L	YELLOW BROWN GIRL-L-RL-SP
ALICE-L	HIT OR MISS-L	DOUBLE JUBILEE-L
		DOUBLE RASPBERRY-L

GROUP # 4. SP .50¢ each. RL .50¢ each. L .25¢ each.

BLUE OHIO VALLEY-L	BICOLOR-L	BLUE BIRD Imp.-L
BLUE BOY-L	BEGONIA BLUE-L	DOUBLE NEPTUNE-L-RL-SP
DARK BEAUTY-L-RL-SP	DOUBLE MARGARETTE-L-RL-SP	DuPONT BLUE-L
DOUBLE DUTCHESS-L	GENEVA RAINBOW-L	GORGEOUS-L
GYPSY MAIDEN-L	INNOCENCE-L	IOANTHA-L
MAUVE FRINGETTE-L	MT HOOD-L	MENTOR BOY-L
NORSEMAN-L	PLUM SATIN-L	PURITY-L
RED KING-L	RED BEAUTY-L	RED LADY-L
SNOW GIRL-L	RUFFLED BEAUTY-L	SNOW GIRL-L
TOPAZ-L	VELVET GIRL-L	VELVET BOQUET-L
VIOLET BEAUTY-L	WEST COAST AMETHYST-L	

OPPEN GREENHOUSE
4330 Auburn Rd.
Salem, Oregon

U. S. DEPARTMENT OF AGRICULTURE

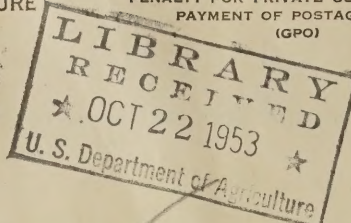
LIBRARY

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

PRINTED MATTER

PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)



Library, U. S. Dept. of Agriculture,
WASHINGTON 25, D. C.

GIVE-ENOUGH
THROUGH YOUR
COMMUNITY CHEST

STIM-U-PLANT for African Violets- enough for 60 Gal. 35¢ with violet
order. 45¢ alone.

4½" LIFETIME plastic plant markers per 100 with violet orders.
per 100 if ordered alone.

LET

US

MAKE

YOU

HAPPY

WITH

BEAUTIFUL

AFRICAN

VIOLETS

OPPEN GREENHOUSES
4330 AUBURN RD. SALEM, OREGON
